



Stock Symbol: MBT

NewsRelease

MTS Wins Winnipeg Chamber of Commerce Community Contribution Award

WINNIPEG, MB, October 20, 2008 – MTS is pleased to announce that it has been awarded The Winnipeg Chamber of Commerce’s Community Contribution Award. This award, which was received at the Chamber’s annual Red Carpet Gala held on October 17, 2008, recognizes the company’s significant community contributions in Winnipeg.

“We are honoured to be recognized by The Winnipeg Chamber of Commerce, and we are very happy to accept the Community Contribution Award,” said Pierre Blouin, CEO, MTS. “We take pride in the strong financial, charitable and volunteer contributions we’ve made to the community of Winnipeg, where many of our employees live and work, as we celebrate our second century of connecting Canadians this year.”

“MTS has been a member of The Winnipeg Chamber of Commerce for 60 years, and has always been a leader in community giving and volunteerism in Winnipeg. Through the efforts, energy and inspiration of MTS and other individual and corporate members, the Chamber is able to extend its reach into the community and to truly be the voice of business,” said Ken Jones, 2007-2008 Chair of The Winnipeg Chamber of Commerce. “We are pleased to recognize MTS’s contributions, and to honour them with this prestigious award as they celebrate their 100th year of doing business.”

Every year, MTS contributes over \$1.5 million dollars through financial and in-kind contributions to charities, educational and non-profit organizations, and sport and cultural groups. The Winnipeg Chamber of Commerce’s Community Contribution Award recognizes MTS’s support of community festivals throughout Manitoba, the corporate match program of employee giving campaigns supporting the United Way of Winnipeg, support of environmental and educational programs, title sponsorships like the MTS Centre in Winnipeg, and support of Canada’s greatest Olympian, Cindy Klassen.

Other organizations supported by MTS include the Canadian Cancer Society, Salvation Army, Heart and Stroke Foundation and Ability Online, to name a few. More than 3,000 MTS employees and retirees contribute over 70,000 volunteer hours to community events and organizations in Manitoba every year.

For more information on the company’s contributions to the community and environment, please visit www.mtsallstream.com under the Community & Environment section.

About MTS Allstream

MTS Allstream Inc. is a wholly owned subsidiary of Manitoba Telecom Services Inc., and is one of Canada's leading national communication solutions providers, delivering innovative products and services through the Enterprise Solutions and Consumer Markets divisions. The Enterprise Solutions division, which operates under the Allstream brand nationally and under the MTS Allstream brand in Manitoba, is a leading competitor in the national business and wholesale markets. This division offers customers a portfolio of solutions tailored to the needs of medium and large businesses looking for success in a world of rapidly evolving technology – Internet protocol connectivity, unified communications, IT consulting and security services, and voice and data connectivity services. The Consumer Markets division leads every telecommunications market segment in Manitoba, delivering a full suite of next generation wireless, high-speed Internet and data, digital television and wireline voice services under the MTS brand, as well as small business services in select markets across Canada under the Allstream brand, and security and alarm monitoring services through AAA Alarm Systems Ltd., an affiliate of MTS Allstream which also operates in other western provinces. MTS Allstream's extensive national broadband fibre optic network spans more than 24,300 kilometres, and provides international connections through strategic alliances and interconnection agreements with other international service providers. Manitoba Telecom Services Inc.'s common shares are listed on The Toronto Stock Exchange (trading symbol: MBT). For more information, please visit: www.mtsallstream.com.

-30-

For more information, please contact:

Jill Gibson
Corporate Communications Coordinator
(204) 958-3392
media.relations@mtsallstream.com