



Stock Symbol: MBT

# NewsRelease

## **MTS Allstream delivers school supplies to 500 Manitoba students through Centennial Packs School Supply Drive**

**WINNIPEG, MB, September 5, 2008** – MTS Allstream Inc. (“MTS Allstream”) employees and retirees are delivering backpacks filled with school supplies to 500 elementary school students across Manitoba this week.

Part of the company’s 100<sup>th</sup> anniversary celebrations, the employee-driven *Centennial Packs School Supply Drive* collected dozens of boxes of school supplies from MTS Allstream employees over the summer, filling and shipping the backpacks this week.

“MTS Allstream has always been a strong supporter of education at many levels” said Pierre Blouin, Chief Executive Officer, MTS Allstream. “The Centennial Packs School Supply Drive is an excellent opportunity for our Second Century celebrations to serve as a catalyst for another positive contribution toward education in Manitoba.”

“Many Manitoba families are unable to provide their children with the required supplies for the school year,” added Blouin. “Our employees and retirees have collected, assembled and donated the supplies needed to help children in our communities start the school year off on the right foot.”

The Manitoba schools benefiting from this initiative include Garden Hill Elementary School (Garden Hill), Minegoziibe Anishinabe School (Pine Creek), Betty Gibson Elementary School (Brandon), and Fort La Reine School (Portage La Prairie), as well as Strathcona School, John M. King School, Wiwabigooni School, Wellington School, and David Livingstone School in Winnipeg.

### **About MTS Allstream**

*MTS Allstream is a wholly owned subsidiary of Manitoba Telecom Services Inc. and is one of Canada’s leading national communication solutions providers, delivering innovative products and services through the Enterprise Solutions and Consumer Markets divisions. The Enterprise Solutions division, which operates under the Allstream brand nationally and under the MTS Allstream brand in Manitoba, is a leading competitor in the national business and wholesale markets. This division offers customers a portfolio of solutions tailored to the needs of medium and large businesses looking for success in a world of rapidly evolving technology – Internet protocol connectivity, unified communications, IT consulting and security services, and voice and data connectivity services. The Consumer Markets division leads every telecommunications market segment in Manitoba, delivering a full suite of next generation wireless, high-speed Internet and data, digital television and wireline voice services under the MTS brand, as well as small business services in select markets across Canada under the Allstream brand, and security and alarm monitoring services through AAA Alarm Systems Ltd., an affiliate of MTS Allstream which also operates in other western provinces. MTS Allstream’s extensive national broadband fibre optic network spans more than 24,300 kilometres, and provides international connections through strategic alliances and interconnection agreements with other international service*

*providers. Manitoba Telecom Services Inc.'s common shares are listed on The Toronto Stock Exchange (trading symbol: MBT).  
For more information, please visit: [www.mtsallstream.com](http://www.mtsallstream.com).*

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