



NewsRelease

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MTS Allstream unveils \$1 million contribution plan to Friends of The Canadian Museum for Human Rights

WINNIPEG, MB, September 18, 2008 – Pierre Blouin, Chief Executive Officer, MTS Allstream Inc. (“MTS Allstream”) today presented the Friends of The Canadian Museum for Human Rights with a contribution plan of \$1 million to equip the museum with state-of-the-art telecommunications technology. The announcement was made at a gala celebration marking MTS Allstream’s 100th anniversary.

“The Canadian Museum for Human Rights will be a world-class human rights meeting place right here in the heart of Canada,” said Blouin. “We anticipate that, true to its ‘reach for the stars’ theme it will also feature world-class communications technology – precisely what MTS Allstream invests in.”

The gift will comprise in-kind donations towards communications infrastructure and state-of-the-art telecommunications network, voice and data communications equipment, and cutting edge wireless technology.

“We are pleased to have MTS Allstream on board as an important partner in bringing this museum to all Canadians,” said Museum Campaign Chair Gail Asper. “Having the latest telecommunications technology will further facilitate the engagement of people from all over the world in important dialogue about human rights issues.”

“As the leading communications provider in Manitoba, we are proud to support the Museum,” said Blouin. “We are honoured to support this noble initiative, which will highlight one of the defining principles of community – human rights – to the modern world.”

About MTS Allstream Inc.

MTS Allstream Inc. is a wholly owned subsidiary of Manitoba Telecom Services Inc., and is one of Canada’s leading national communication solutions providers, delivering innovative products and services through the Enterprise Solutions and Consumer Markets divisions. The Enterprise Solutions division, which operates under the Allstream brand nationally and under the MTS brand in Manitoba, is a leading competitor in the national business and wholesale markets. This division offers customers a portfolio of solutions tailored to the needs of medium and large businesses looking for success in a world of rapidly evolving technology – Internet protocol-based communications, unified communications, voice and data connectivity services. The Consumer Markets division leads every telecommunications market segment in Manitoba, delivering a full suite of next generation wireless, high-speed Internet and data, digital television and wireline voice services under the MTS brand, as well as small business services across Canada under the Allstream brand, and security and alarm monitoring services through AAA Alarm Systems Ltd., an affiliate of MTS Allstream which also operates in other western provinces. MTS Allstream’s extensive national broadband fibre optic network spans more than 24,300 kilometres, and provides international connections through strategic alliances

and interconnection agreements with other international service providers. Manitoba Telecom Services Inc.'s common shares are listed on The Toronto Stock Exchange (trading symbol: MBT). For more information, please visit: www.mtsallstream.com.

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About the Friends of the Canadian Museum for Human Rights

Friends of the Canadian Museum for Human Rights is a non-profit organization leading the private sector fundraising campaign to build the Museum. The Canadian Museum for Human Rights is Canada's newest national museum with a mission to explore the subject of human rights to enhance understanding of human rights, to promote respect for others and to encourage reflection and dialogue. It is anticipated to be opened in 2012 in Winnipeg, Manitoba – the heart of the continent.

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